Starting Your ASHP Journey:

A Step-By-Step Guide

ASHP air source heat pump collaborative

COMMERCE DEPARTMENT



Scan here to start your journey!

Your Heat Pump Journey Starts Now!

Whether you're just curious, replacing a broken system, or planning a home upgrade, this guide can help you explore heat pumps with confidence. Right now is a great time to consider a high-efficiency heat pump. This one system can both heat and cool your home year-round, keeping you comfortable in every season while using less energy than traditional furnaces or air conditioners.

Heat pumps don't create heat the way furnaces do — they move it. That means they can deliver more energy than they use, making them one of the most efficient options on the market. **Follow our step-by-step guide, by scanning the QR code to the right, to start your own heat pump journey today!**

Step 1: What's a Heat Pump?

If you've never heard of one, here's the short version: heat pumps can both heat and cool your home, all with a single system! They work by moving heat instead of generating it, which makes them much more efficient than most traditional systems. Scan the QR code below to see easy diagrams, short videos, and explanations of how heat pumps work, even in Minnesota's cold winters!

Step 2: Estimate Your Costs

Curious what switching might cost — or save? Use our Cost of Heat Calculator (scan the QR code with your smartphone!) to compare your current heating bills with what you'd pay using a heat pump.

Step 3: Explore Rebates and Incentives

There are more ways than ever to bring down the cost of installing a heat pump, and even lower your electric rate. Scan the QR code to learn about rebates from your utility, low or no-interest financing programs, and match programs you might be eligible for.

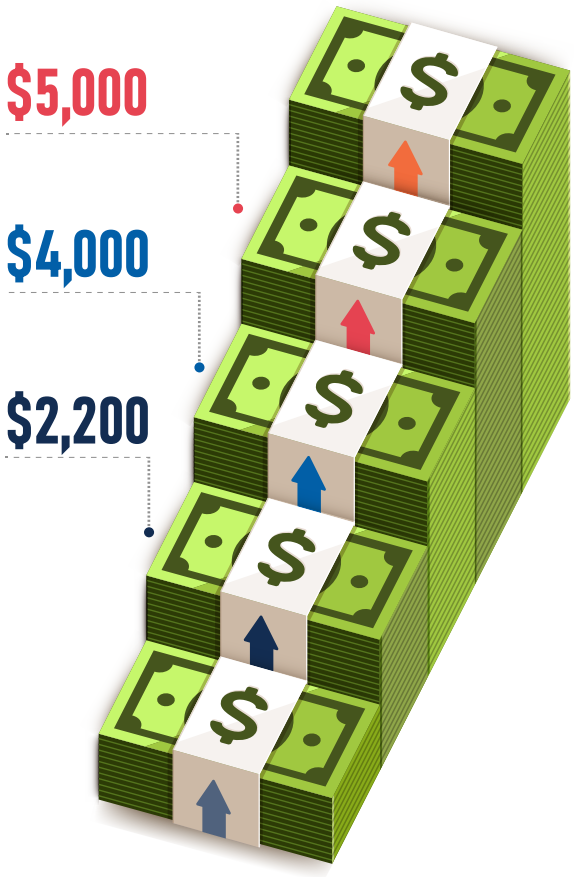
Step 4: Find the Right Contractor

Choosing the right contractor is essential to get the full benefits of a heat pump. The MN ASHP Collaborative has a Preferred Contractor Network (PCN) of experienced, vetted contractors who know how to install and service heat pumps in Minnesota homes.

Step 5: Make the Switch and Energize Your Life!

Once your heat pump is installed, we want to make sure it keeps you comfortable for years to come. That means helping you understand how to use it, adjust your thermostat settings, and keep it running efficiently in every season. Scan the QR code to learn what you can expect from your heat pump, even during Minnesota's coldest days. Remember, we're here to support you every step of the way.

Air Source Heat Pump Incentives



Don't leave money on the table! Scan to learn more

Low-Cost Financing | depending on household income

Center for Energy and Environment (CEE) offers financing for energy upgrades, including heat pumps, through several loan programs such as the MHFA Fix Up Fund, city-specific programs, and more. Approval is subject to program guidelines; please review all loan terms before applying.

Local Rebate Match Programs | Up to $5,000

Several local governments across Minnesota offer additional funding to offset heat pump installation costs. The bonus rebates require the equipment also receives a utility rebate. Funding varies so check with your local government to get the latest details.

State Rebates | Up to $4,000 (coming soon!)

Additional Minnesota state rebates will be available for heat pumps. To qualify, customers must:

- Apply for and/or receive the related federal rebate
- Have an energy audit within the last 18 months
- Perform necessary insulation upgrades
- Purchase and install heat pump of contractor-recommended capacity

This program is still under development. Please refer to the MN Department of Commerce webpage for the most current updates.

Utility Rebates | Up to $2,200

Utility heat pump rebates range from $50 to $2,200, depending on system type and size. Visit our utility rebates database to see what your utility offers.

Utility Electric Rates

Many utilities offer special electric rates that lower the cost to operate a heat pump. Visit our cost of heat comparison resource for help estimating your annual energy costs of operating a heat pump with different system configurations, utilities, and rate types.